TWITTER 101...

Get your work noticed!

Search others by their name/identity on Twitter (known as a handle) using the @ symbol in the search bar. Then click 'Follow' to see their tweets. Try searching @KNAER_RECRAE!

Add a photo, GIF, or video to your tweet. Engagement is much higher in tweets with visuals than those without.

Engage with your followers! Mention other people using their handle (@), REPLY to tweets, receive feedback, continue to LIKE & RETWEET. Repeat!

Who's in this photo? When live-tweeting, use an image to tag (@) & notify up to 10 people without losing characters in your actual tweet! (Remember that 280 character count limit!)

Use a link shortener such as Bitly to clean up & shorten your tweets. Bonus, you can customize your links + track link clicks! https://bitly.com

Use hashtags so users can see your tweet when they search a topic. Bonus: Search hashtags you’re interested in to find tweets on that topic! Try: #KNAER

@KNAER_RECRAE

Bonus: Try tagging someone in your tweet using their Twitter handle (@)