

## Practical Tips for Mobilizing Knowledge

### Consider:

- **Engaging leaders** at every level to model and champion KMb practices
  - **Creating and disseminating actionable resources** that make it easy for practitioners and others to integrate evidence-informed practices into daily routines
  - **Providing regular opportunities** for researchers, practitioners and other critical partners (e.g. community groups, parents, students) to connect and engage with evidence, share knowledge and skills, and collaborate
  - **Place emphasis on ongoing professional development and capacity building** to find, assess, co-create, use, and share evidence and evidence-based actionable resources
  - **Make monitoring and assessment part of KMb plans from the beginning** and use for ongoing planning and improvement - learn, evaluate, review
  - **Incentivize and reinforce** KMb practices whenever possible
- \* **View KMb as a long-term practice, rather than an event:** longer time frames and ongoing support for relationship and capacity building, dialogue between partners, and learning curves are part of the process
  - \* **Be specific:** a broad focus is less likely to achieve results - instead, remain focused on clear, specific, and measurable goals
  - \* **Less is more:** a fewer number of quality activities focused on clear, specific and measurable goals is more likely to have an impact than a volume of outputs
  - \* **Be flexible:** KMb is a process that must be reevaluated on a regular basis and be open to change

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