

# **Report of CSE 2024 Post-Conference Survey**

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## **Introduction**

This report is to analyze and summarize the survey results from the attendees of the Inauguration and the 1<sup>st</sup> Annual Conference of the Chinese Society of Education (CSE), themed on “Reciprocal Learning, Collaboration and Co-Prosperity: Chinese Education in Global Perspectives”, which was held at the Faculty of Education, Western University, July 28-29, 2024.

The post-conference survey was solicited on July 30, 2024 by the CSE Office via official email invitations to all CSE 2024 attendees with a total of 13 online voluntary questions, including 6 satisfaction ones rated on a 5-point Likert scale, 4 content quality ones rated on a 7-point Likert scale, and 3 open ended questions (Please refer to Appendix: Survey). The survey was reminded twice to all attendees, i.e., August 2 and 4, finished on Aug. 5, 2024 by 30 out of 62 attendees which resulted in a response rate of 48.4%. Respondents included university leaders, professors, post-doctoral researchers, and graduate students from East Asia, North America, and Western Europe.

## **Findings Summarized**

The 1<sup>st</sup> annual gathering of the global CSE community was appreciated by everyone who attended, with exceptionally high satisfaction ratings on every survey question, e.g., 100% satisfaction on 1) overall conference experience, 2) intellectual stimulation, 3) a sense of community, and 4) session numbers attended; and 86.7% preference of CSE 2024 over other similar conferences experienced, respectively. All plenary events were rated at least a 5-Star and most of them were a 7-Star, while none of concurrent sessions was received unfavorably.

Qualitatively, attendees enjoyed: 1) the strong promotion of the society’s mission and a sense of belonging to a genuine academic community; 2) joyful exchanges and interactions; 3) a mission-driven, intellectually stimulating, wonderful community; 4) amazing keynote speeches/presidential address and session presenters; 5) wonderful academic environment, thoughtful conference services and superb conference organization; 6) bridging the East and West; 7) president’s calling power to the community; and 8) exceptional bonding of learning together.

## **Key Findings**

### **Overall Satisfaction**

- 86.7% and 13.3% of respondents indicated that they were “Very Satisfied” and “Satisfied,” respectively, with the overall conference experience.
- 80% and 20% of respondents indicated that they were “Very Satisfied” and “Satisfied,” respectively, with intellectual stimulation in the conference.

- 76.7% and 23.3% of respondents indicated that they were “Very Satisfied” and “Satisfied,” respectively, with the sense of community in CSE 2024.
- 80% and 20% of respondents indicated that they were “Very Satisfied” and “Satisfied,” respectively, with the number of sessions they attended in the conference.
- 73.3%, 23.3%, and 3.3% of respondents indicated that they were “Very Satisfied,” “Satisfied,” and “Neutral,” respectively, with the concurrent sessions they attended in the conference.
- Compared to other similar conferences they had attended, 56.7%, 30%, and 13.3% of respondents indicated that they “Strongly Agree,” “Agree” and “Neutral,” respectively, that they preferred CSE 2024.

### **Satisfaction with Plenary Events**

- 86.7% and 13.3% of respondents rated the opening ceremony “7” and “6” Stars, respectively.
- 86.7% and 13.3% of respondents rated keynote speeches “7” and “6” Stars, respectively.
- 83.3%, 13.3%, and 3% of respondents rated the presidential address “7”, “6” and “5” Stars, respectively.
- 86.7% and 13.3% of respondents rated the annual general meeting “7” and “6” Stars, respectively.

### **Open-Ended Questions**

- Attendees appreciated Chinese as one of the two official languages, well-organized conference programs, the diversity of attendees’ institutions, clear instructions for registration and hotel reservation, clear signs in the venue, friendly volunteers, networking opportunities, and complimentary food and drinks.
- Very few attendees needed stronger technical support and felt that the concurrent sessions could be better organized by chairs and presenters in terms of time for Q & A and better discussions.
- Some attendees appreciated the conference and expressed interest in coming back next year.

### **Strengths and Areas Analyzed for Future Conferences**

- Strengths: Exceptionally high satisfaction of conference experience with the overall content and organization of the event; The venue and logistical arrangements were well received.
- Areas for enhancement: Clearer expectation for concurrent session chairs and presenters, such as more time for discussions; and better support for technical issues.

### **Conclusion**

The Inauguration and the 1<sup>st</sup> Annual Conference of the Chinese Society of Education were well received and enjoyed by all attendees, with exceptionally high satisfaction ratings across all areas. The survey results suggest that the 1<sup>st</sup> annual gathering of the global CSE community was appreciated by attendees with the strong promotion of the society’s mission and a sense of belonging to a genuine academic community, a wonderful academic environment, thoughtful conference services, superb conference organization, bridging the East and West, and exceptional bonding of learning together, etc.

While there are opportunities to enhance the technical aspects and individual concurrent sessions self-managed together by chairs and presenters, the 1<sup>st</sup> annual gathering of the global CSE community experienced by all its attendees was a huge success, setting a stellar exemplar – in terms of the society’s mission, community-building, intellectual inspiration, conference-planning and -support, etc. – for its future annual conferences.

## Appendix: Survey

### 中华教育学会 2024 年会参会反馈调查 (CSE 2024 Participant Feedback Survey)

#### Required

您是 You are

华裔（中国内地、香港、澳门、台湾） A Chinese (Mainland, Hong Kong, Macau and Taiwan)

华裔（中国内地、香港、澳门、台湾以外的海外地区） A Chinese (all other regions, rather than Mainland, Hong Kong, Macau and Taiwan)

非华裔 Non-Chinese

#### Select your answer

工作单位所在国家或地区 Country or Area of Affiliation

#### 职别 Occupation

#### Select your answer

性别 Gender

#### Select your answer

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我对参加 CSE 2024 年会总体满意 I found the CSE 2024 experience overall to be satisfactory  
很不同意、不同意、既不同意也不反对、同意、很同意

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我发现 CSE 2024 年会在学术上获益 I found the CSE 2024 to be intellectually stimulating  
很不同意、不同意、既不同意也不反对、同意、很同意

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我感谢 CSE 2024 年会有共同体的感觉 I appreciated the CSE 2024 sense of community  
很不同意、不同意、既不同意也不反对、同意、很同意

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我感谢在 CSE 2024 年会上参加过的各单元活动 I was pleased with the number of sessions I attended

很不同意、不同意、既不同意也不反对、同意、很同意

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我感谢在 CSE 2024 年会上参加过的平行组会 I was pleased with the Concurrent Sessions I attended

很不同意、不同意、既不同意也不反对、同意、很同意

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我对开幕式感到满意 I was satisfied with the Opening Ceremony

☆☆☆☆☆☆

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我对主旨演讲感到满意 I was satisfied with the Keynote Speeches

☆☆☆☆☆☆

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我对会长演讲感到满意 I was satisfied with Presidential Address

☆☆☆☆☆☆

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

我对学会的全体会员年度工作例会感到满意 I was satisfied with the Annual General Meeting

☆☆☆☆☆☆

总体体验：请按照您所同意的程度完成下述 Overall Experience - Please indicate your overall level of agreement with the following

与参加过的类似会议相比较，我更喜欢 CSE 2024 年会 I was more pleased with CSE 2024, compared with similar conferences I attended before

很不同意、不同意、既不同意也不反对、同意、很同意

请自由填写您感谢 CSE 2024 年会的前三项缘由 Please freely write down the first three reasons that you appreciated CSE 2024

请自由填写您不喜欢 CSE 2024 年会的前三项缘由 Please freely write down the first three reasons that you didn't appreciate CSE 2024

请自由填写您任何其它反馈 Please freely write down any other feedback